



FOR IMMEDIATE RELEASE:

Therm O Web Launched New Line of Interfacings

Wheeling, Illinois – July 2010 – Therm O Web Adhesives launched its new line of interfacings at Quilt Market – Minneapolis this past May 2010. (www.thermowebonline.com) And will be presenting the line for the first time at Fall International Quilt Market - Houston, TX; October 30 – November 1, 2010, Booth Numbers 1912 & 2013.

The unveiling of 47 new SKUs of HeatnBond® Fusible Interfacing and StitchnSew® Sew-in Interfacings created quite a buzz at Spring Quilt Market. This buzz pointed to the industry need for quality interfacings, embroidery stabilizers and fleece from one vendor.

The Interfacing Division includes bolted goods in the following categories:

- Craft & Specialty interfacings including: Hair Canvas, Firm and Extra Firm Craft interfacing, Reusable Pattern Material, and 2 inch Fusible Grid
- Embroidery Stabilizers including: Cut-Away, Tear-Away and Wash-Away stabilizers and toppings
- Fleece
- Non-Wovens
- Tricots
- Wefts
- Wovens

Many of the items are available in both white and black / charcoal. All items are sold as bolted goods with printed directions wound into each bolt. These versatile and quality produced interfacings are great for garment construction, quilting, embroidery work, home décor production, tote bag construction, costuming and other fabric arts.

The Interfacing Division began shipping in July 2010 and the full line is now available for wholesale purchase direct through Therm O Web or through National Distributors such as: Brewer Quilting and Sewing Supplies, Checker Distributors, and Notions Marketing Corporation. Consumers may purchase bolts directly on Therm O Web's website (http://www.thermowebonline.com/dyn_category.php?k=86240)

Therm O Web Adhesives is a family owned and operated business providing over 35 years of experience in adhesive manufacturing. Therm O Web has a successful history manufacturing adhesives for multiple craft disciplines including: fabric crafts, quilting, tailoring, scrapbooking, card making, altered arts and more. Their family of adhesives holds such famed product lines as: HeatnBond® Iron-on Adhesive, StitchnSew®, Zots® Adhesive Dots, SuperTape™, PeelnStick™, PeelnStick™ Fabric Fuse and Iron-on Vinyl.

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