

FOR IMMEDIATE RELEASE:

Therm O Web Launched New Zots™ for Bling and Lots O Zots™ Dispenser Boxes

Wheeling, Illinois – February 2011 – Therm O Web Adhesives launched new items Zots™ for Bling and Lots O Zots™ Dispenser Boxes at CHA Winter – Los Angeles in January 2011. (www.thermowebonline.com)

The unveiling of the new Zots™ products created quite a buzz at CHA this winter. This buzz pointed to the industry need for additional sources of quality adhesives for all sorts of craft projects. Zots™ for Bling fulfilled a need for an easy to use, non-messy adhesive in a smaller form perfect for rhinestones and small embellishments. The Lots O Zots™ dispensing boxes were created for the avid crafter who uses a lot of adhesive and wants to add adhesive dots to their projects quickly and easily.

Zots™ for Bling are clear, permanent adhesive dots. They are perfect for attaching 4mm-6mm rhinestones, pearls, individual sequins or teeny buttons to paper craft projects! Use Zots™ for Bling to add extra adhesive to backs of self-adhesive rhinestones for an extra strong bond. The roll includes 325 dots and comes in a new slim box! The slim box is easy to merchandise and easy for consumers to transport to a crop!

Lots O Zots™ are giant rolls of Zots™ clear, permanent adhesive dots in a dispensing box! They are available in sizes: Bling Tiny, Small, Medium and Large. Each includes 3 times the amount of Zots™ than our traditional value boxes:

- Bling – 975
- Small – 900
- Medium – 900
- Large – 900

The roll of Zots™ dispenses on the top of the box! Just use the surface to press your item right to the Zot and then directly onto your project. Zots™ adhesive dots are great for adhering everything including: rhinestones, buttons, faux flowers, metals, plastics, glass beads, chipboard, paper, photos and more!

Therm O Web Adhesives is a family owned and operated business providing over 35 years of experience in adhesive manufacturing. Therm O Web has a successful history manufacturing adhesives for multiple craft disciplines including: fabric crafts, quilting, tailoring, scrapbooking, card making, altered arts and more. Their family of adhesives holds such famed product lines as: HeatnBond® Iron-on Adhesive, StitchnSew™, Zots™ Adhesive Dots, SuperTape™, PeelnStick™, PeelnStick™ Fabric Fuse and Iron-on Vinyl.

For more information or samples, please contact:
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