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Design Team Call 2011

Therm O Web Adhesives & Interfacings is happy to announce a new Design Team call for 2011!

Do you love paper crafting, sewing, quilting or crafting in general? Does your household know exactly where the box of Zots is and exactly how to use them? Do you have discussions with friends about the importance of a good foundation when crafting? Do you love glue as much as we do? If so, then you are JUST who we've been looking for!

Therm O Web Adhesives & Interfacings is looking for 10-15 designers working in the paper crafting (scrapbooking, card making, or altered arts) or fabric arts (quilting, sewing or wearables) industries to be on our Design Team from June 2011 to May 2012.

What are you getting yourself into?

- Submission of monthly projects and directions using Therm O Web Adhesives or Interfacings to be used on our website, our new blog, Facebook or submitted to various craft media outlets.
- Promotion of Therm O Web products on your personal blog or online community.
- Regularly submit projects or editorial to magazines and/or online publications to promote Therm O Web products.

What do you get in return?

- Free Therm O Web Adhesives & Interfacings
- Inclusion in the Endorsement Program for payment for product mentions in publications.
- Potential product from other manufacturers.
- Requests and payment for special projects for advertisements, tradeshow, flyers, etc.
- Publicity for your personal blog or classes.
- And more!

Ready to apply?

Submit the following to designcontact@thermoweb.com by Sunday, May 22nd, 2011 at 11:59 PM.

- Fill out and submit the Designer Information sheet
- Submit images of 3 projects that showcase your style!
 - At least 2 of these projects should incorporate Therm O Web Adhesives or Interfacings. Please note which products were used in each project.
 - Feel free to include any step-out images if you used an adhesive / interfacing in a new or unusual way. (What can I say, you might just get some brownie points for thinking outside the box!)
 - Please keep the size of the email below 5 MB. You may send in 2 emails if necessary.
- Finalists will be notified the week of May 23rd and may be required to mail in one of the projects for final judging.
- Final team results will be revealed the beginning of June.
- International entries are welcomed!

*** Therm O Web reserves the right to change any aspect of the Designer Endorsement Program / Design Team Program at any time, including cancellation of the program and design team. Designers will be notified if a change has/will occur. Designers may be removed from the team roster at any time if not following procedures, misrepresenting Therm O Web / Mimi, or abuse of team benefits. 4/2011



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Designer Survey 2011

Name: _____ Favorite Online Community: _____
 Address: _____ Who are you known as?: _____
 Phone: _____ Are you on Facebook or Twitter: _____
 Email: _____ As yourself or a company?: _____
 Your Blog/Website: _____ Other Favorite Blogs: _____

My passion lies with: Scrapbooking Rubber Stamping Card Design
 (pick as many as you like) Altered Arts Apparel Creation Quilting
 Embroidery Fabric Art Design Home Décor
 General Crafts Kids Crafts Other _____

How did you get started in this industry?: _____

Preferred Medium: _____

Current Favorite Products to Use (any company): _____

Favorite Therm O Web Products: _____

Favorite Industry Magazines: _____

Where do you purchase supplies? (chain, online, independent – which ones?): _____

Do you teach classes? If so, what type of class? Average amount of students? Do the projects vary?: _____

Are you a member of a company design team? Have you published a book?: _____

Have you demonstrated at Shows?: _____ Have you participated in product focus groups? _____

What would you like to see from your relationship with Therm O Web?: _____